

AMULYA

X

ASSOCIATION OF MECHANICAL ENGINEERING
STUDENTS, NITK_(National Institute of Technology, Karnataka)

About AMES

A student organization which is driven by passion and consistent efforts to provide an all-in-one platform for Mechanical Engineering students of NITK (National Institute of Technology, Karnataka) to build strong alumni connections, know about upcoming events/projects/opportunities, and stay updated on all things Mechanical.

For the STUDENTS, by the STUDENTS.

Design Process

1 RESEARCH
&
ANALYSIS.

2 CONCEPT
DEVELOPMENT

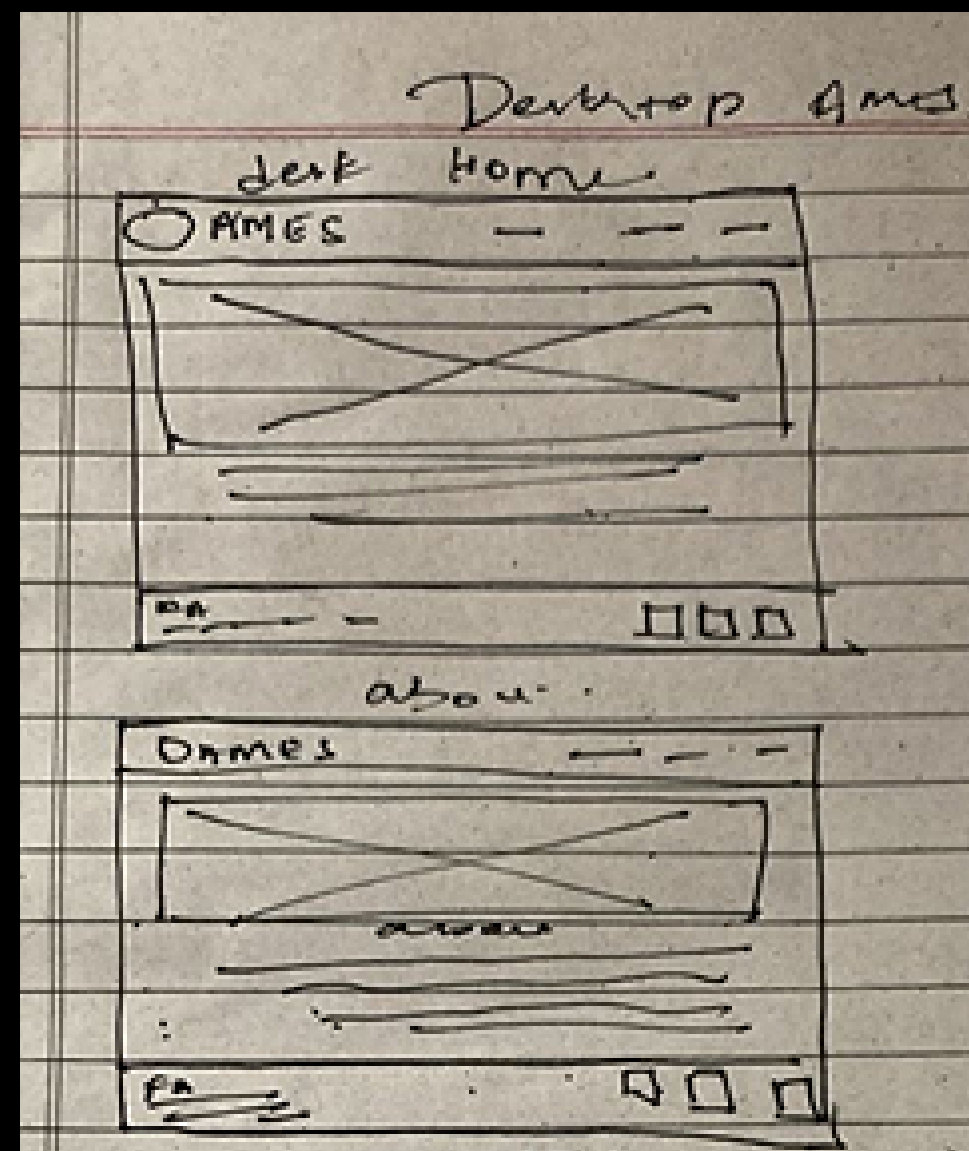
3 WIREFRAMING
&
PROTOTYPING

4 USER
TESTING

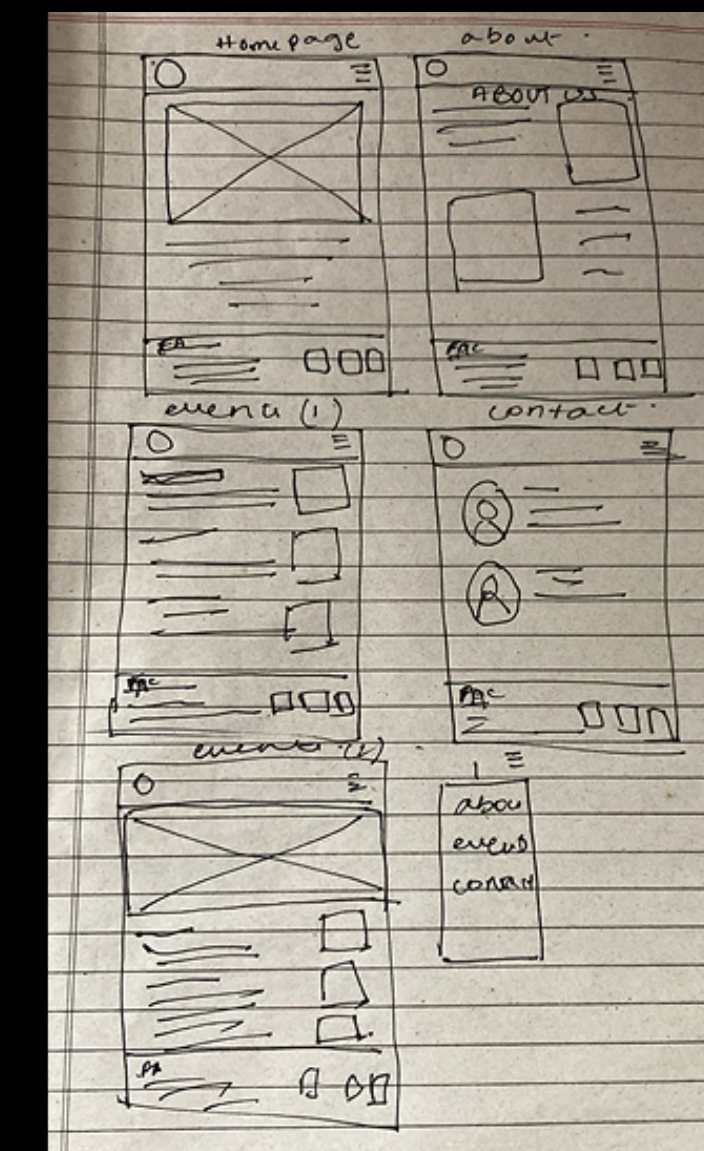
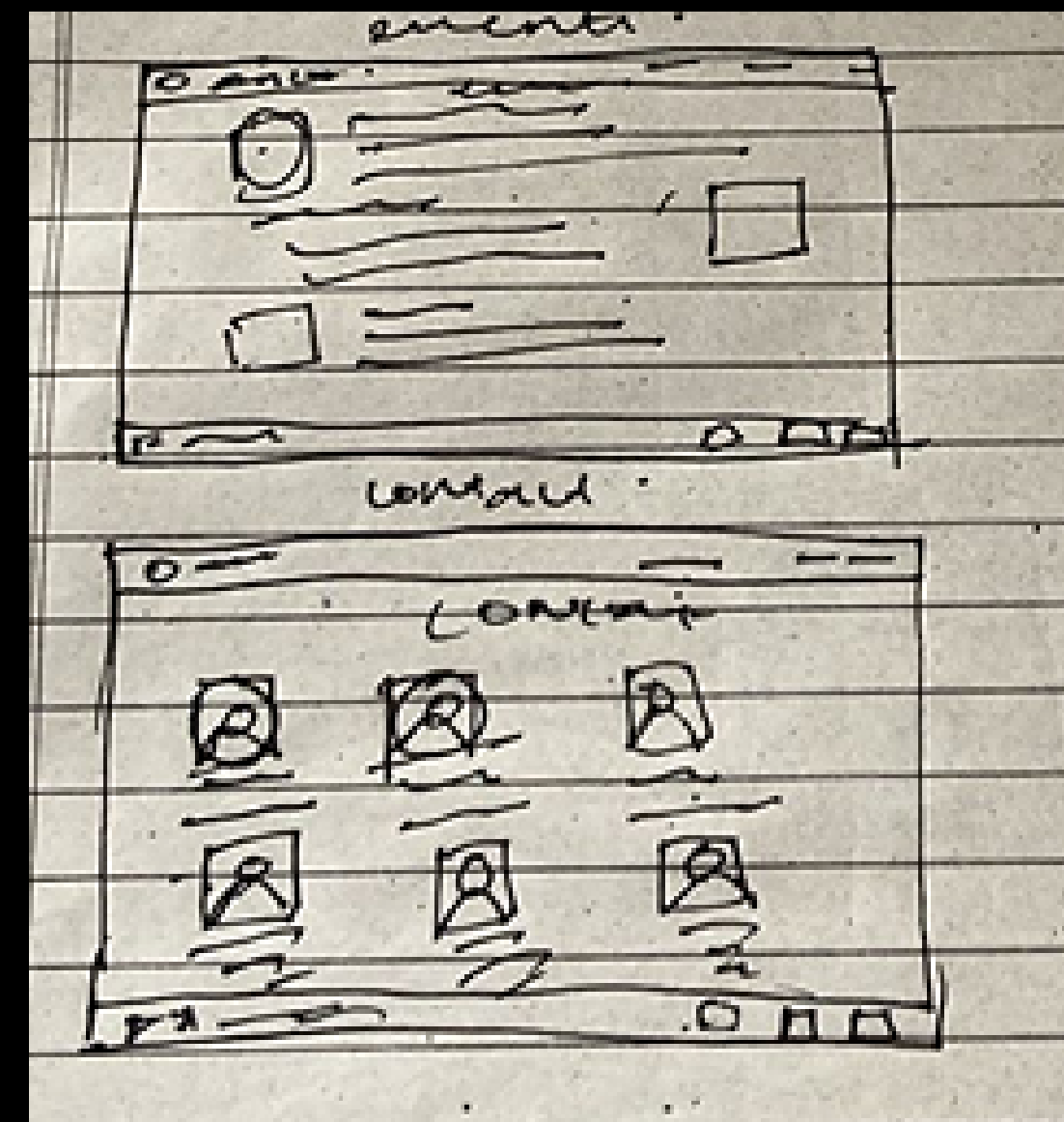
5 DESIGN
ITERATION

6 VISUAL
DESIGN

Wireframes



DESKTOP



MOBILE

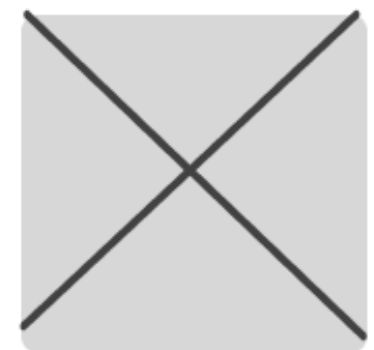
Moodboard & Glossary



profile
photo



sentences



image



social
media



hamburger
menu



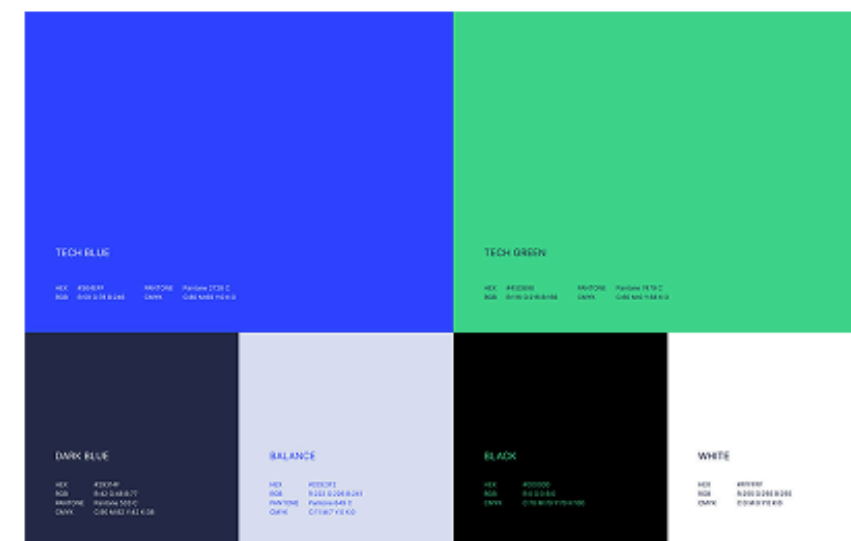
logo



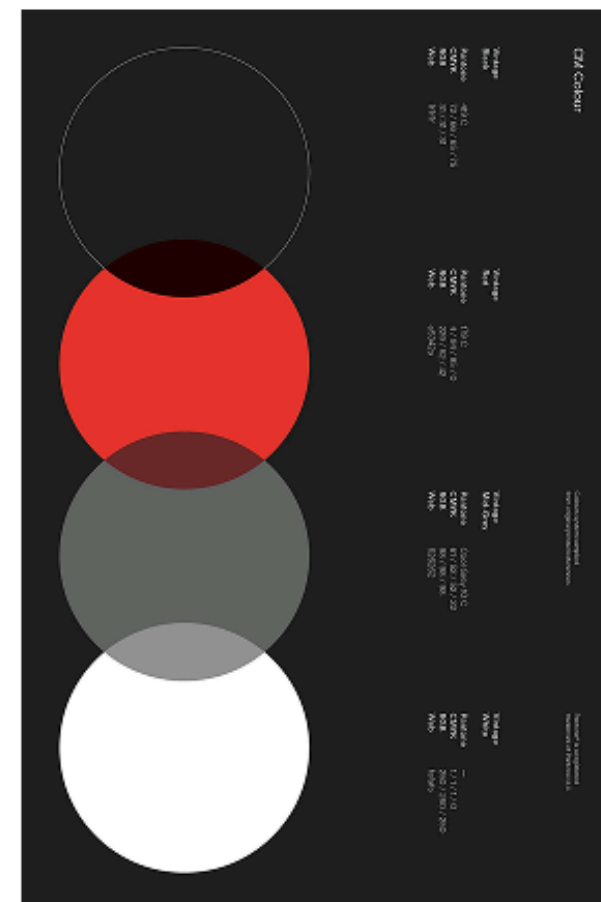
cta,
buttons

color palette

2



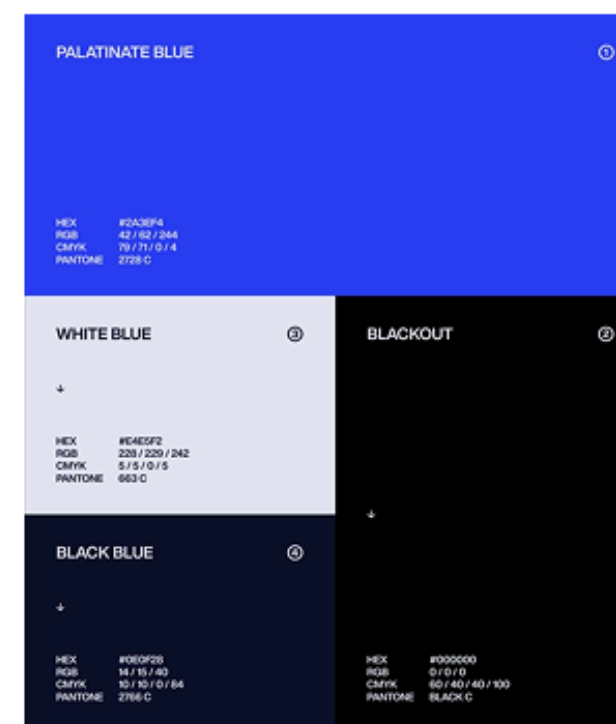
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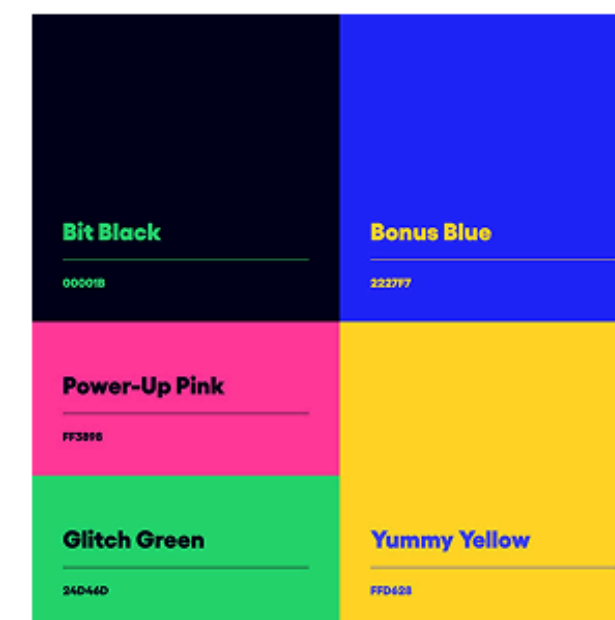
1



3



5



typography

poppins
poppins
poppins

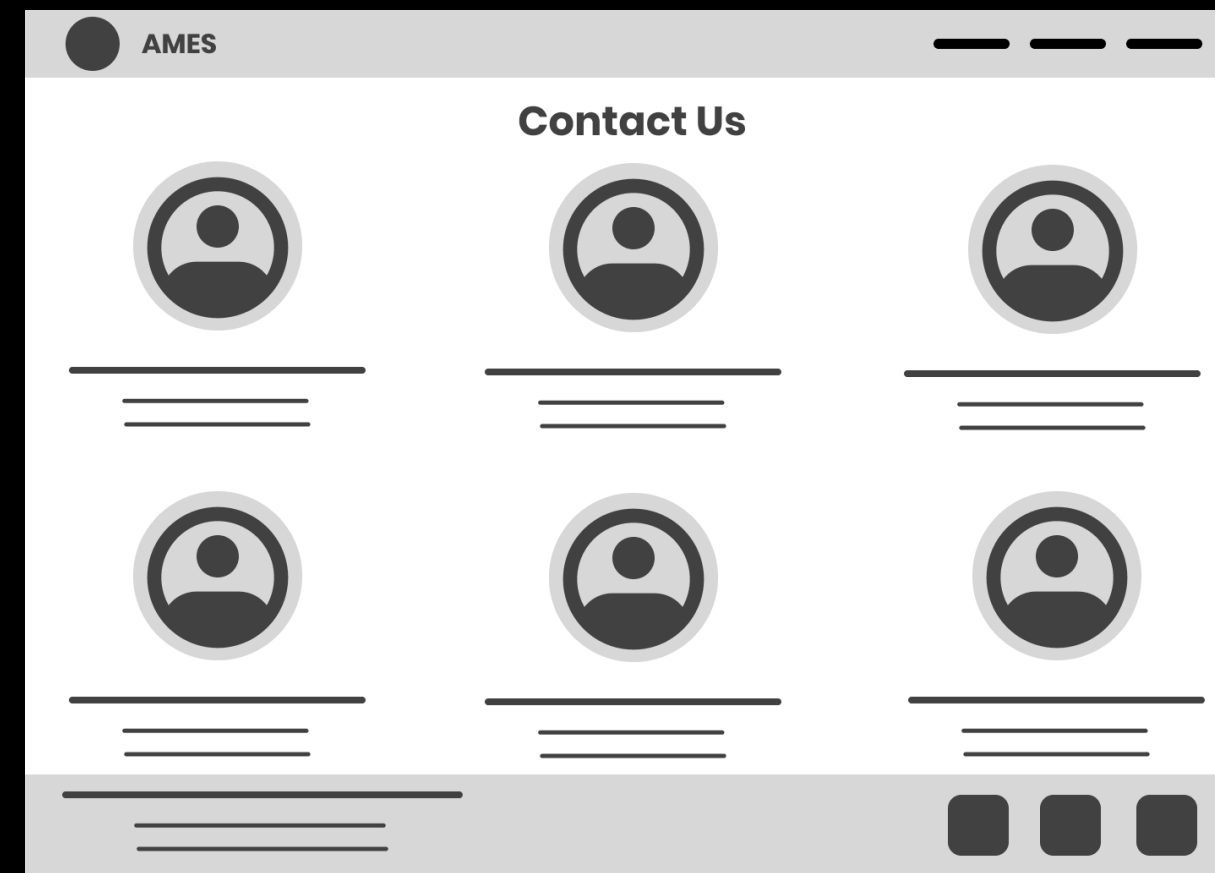
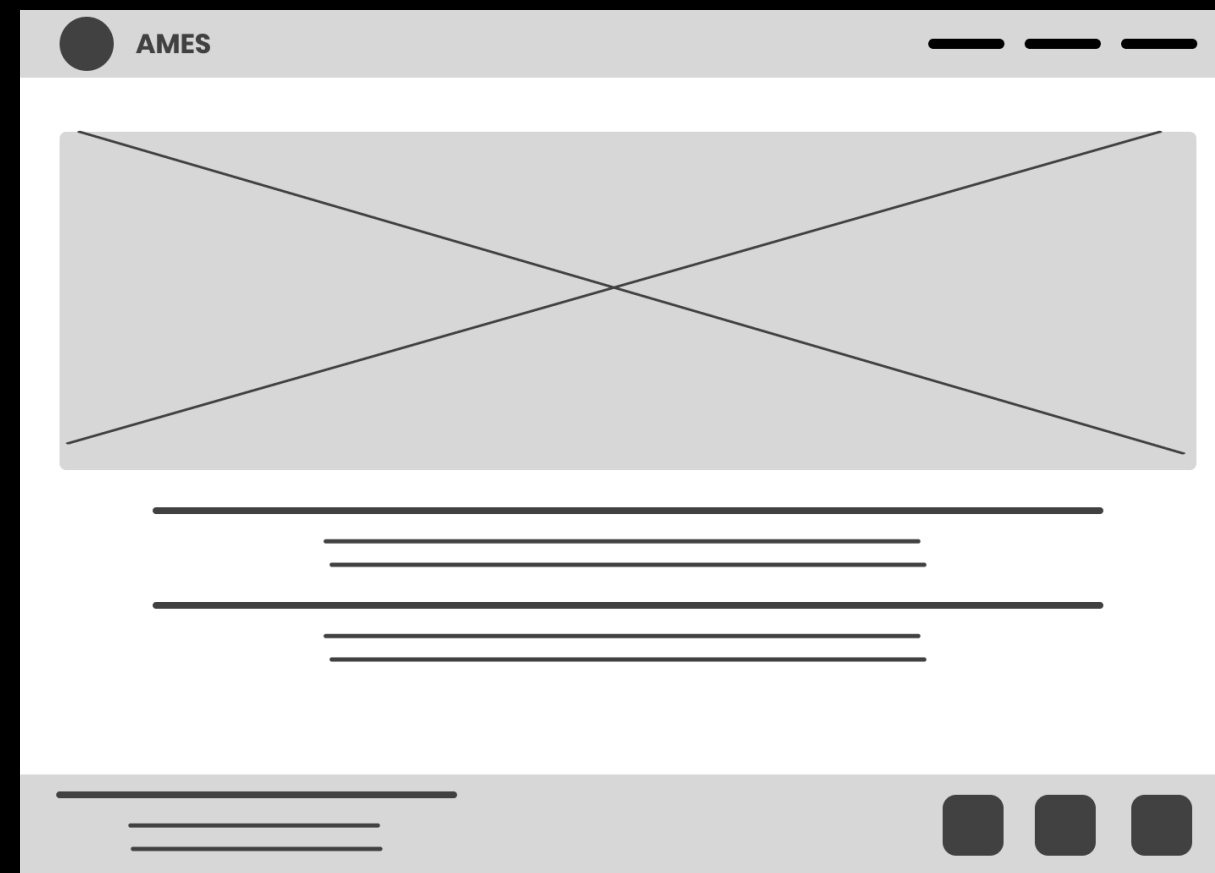
clash grotesk
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clash grotesk

archivo
archivo
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epilogue
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epilogue

unbounded
unbounded
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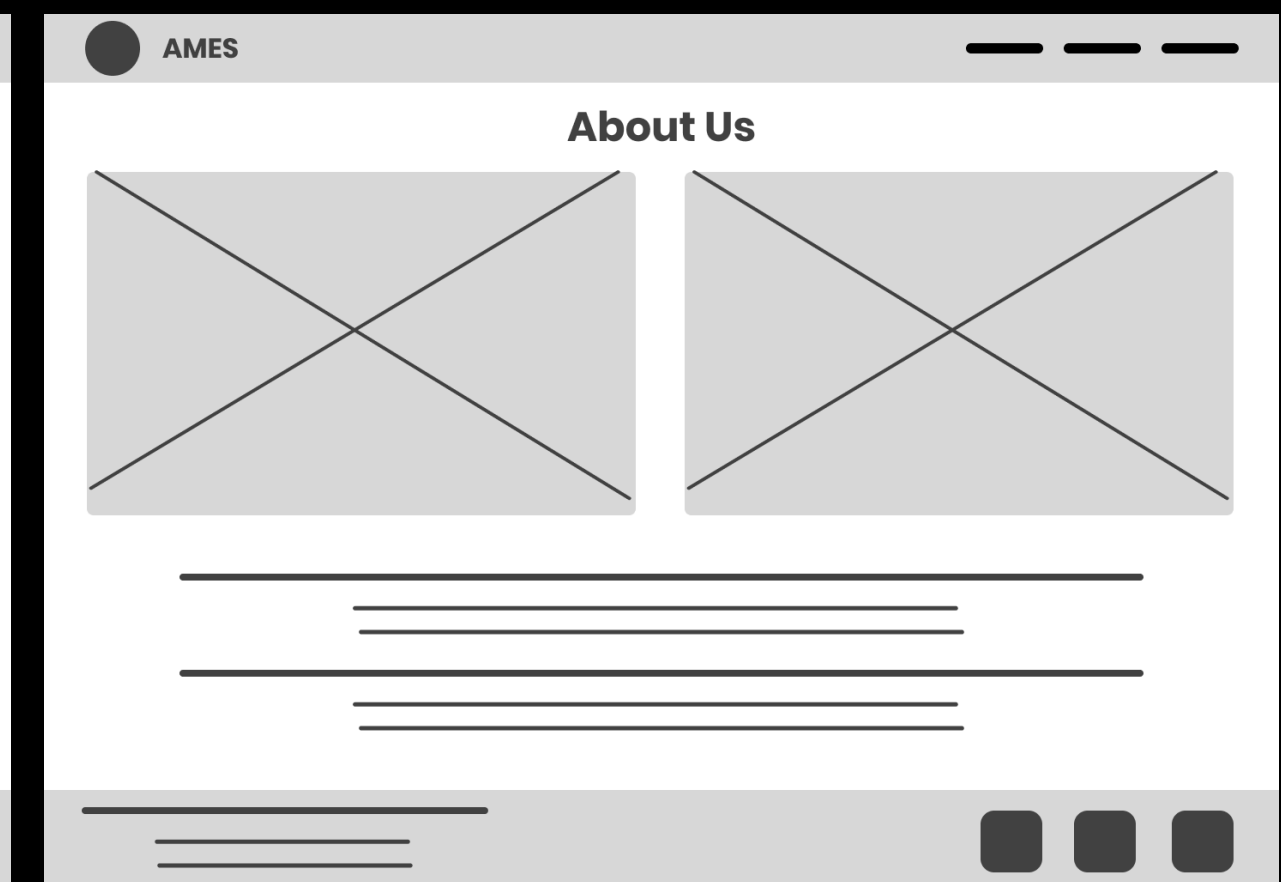
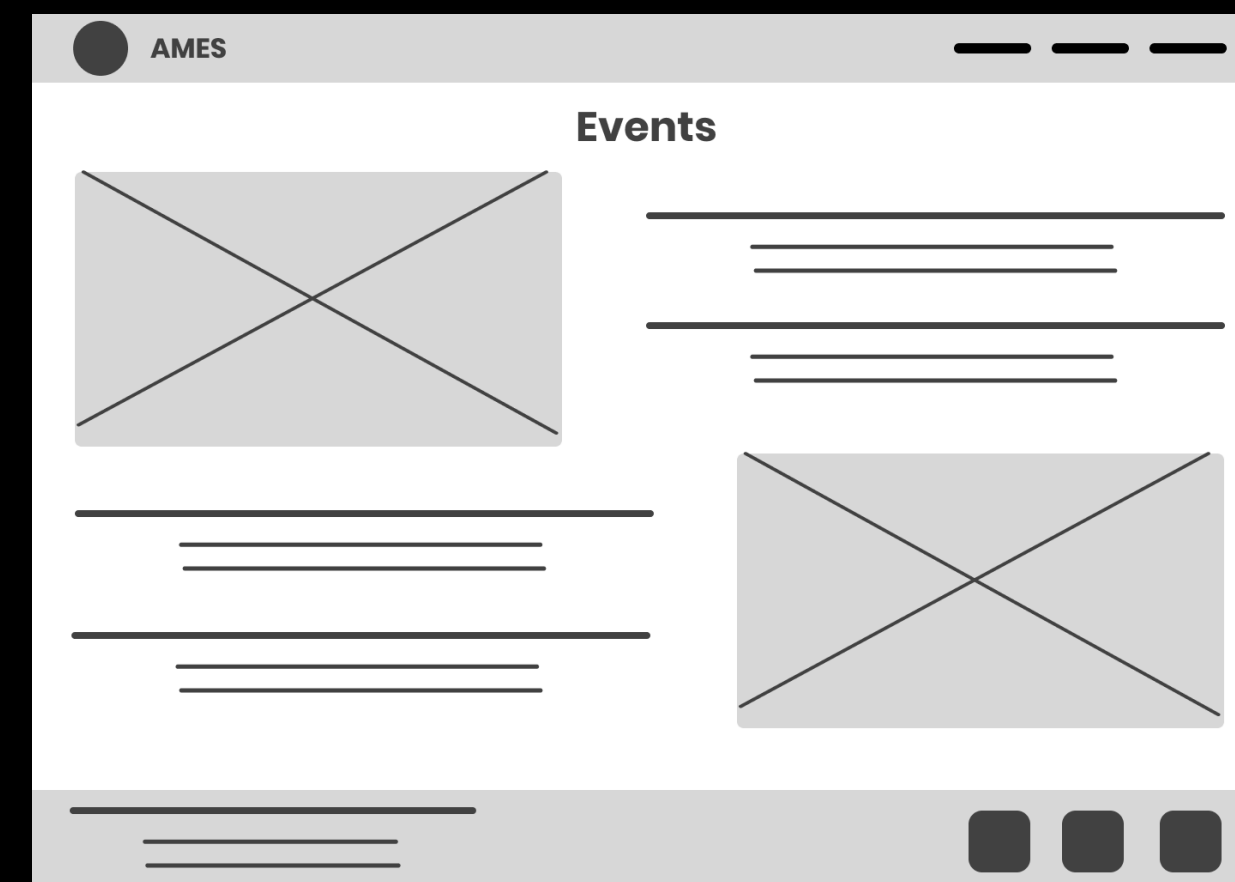
Lo-Fi (Low Fidelity) Prototype



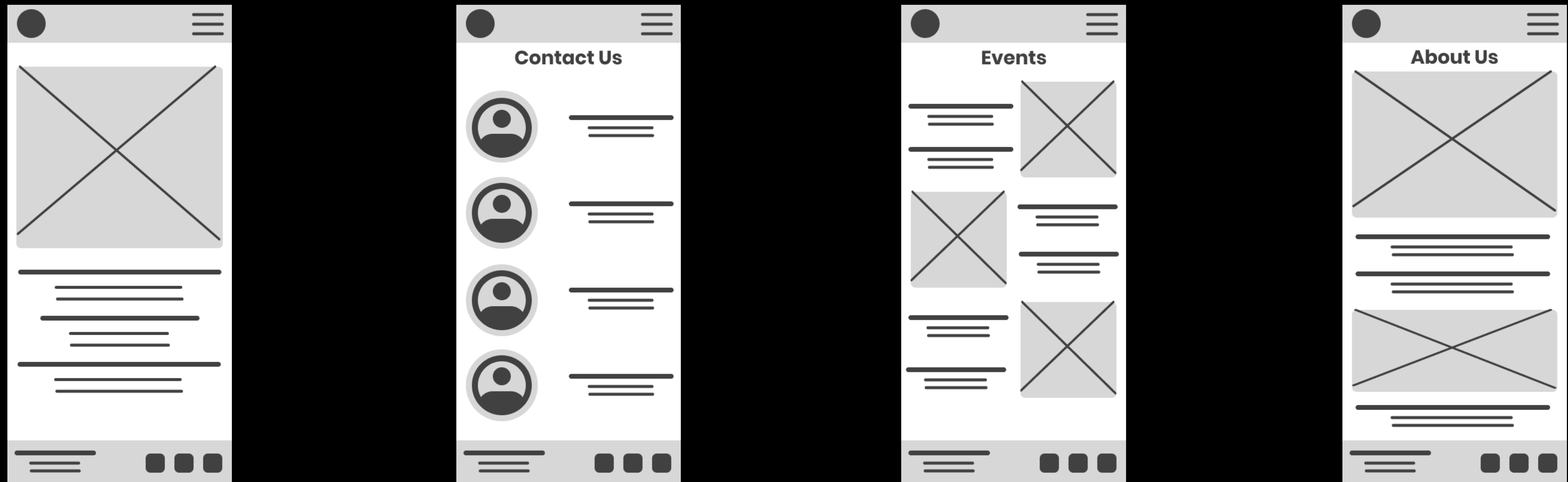
*Desktop

Note:

The Lo-Fi designs were made during the initial brainstorming session, as the design process progressed further changes have been made



Lo-Fi (Low Fidelity) Prototype



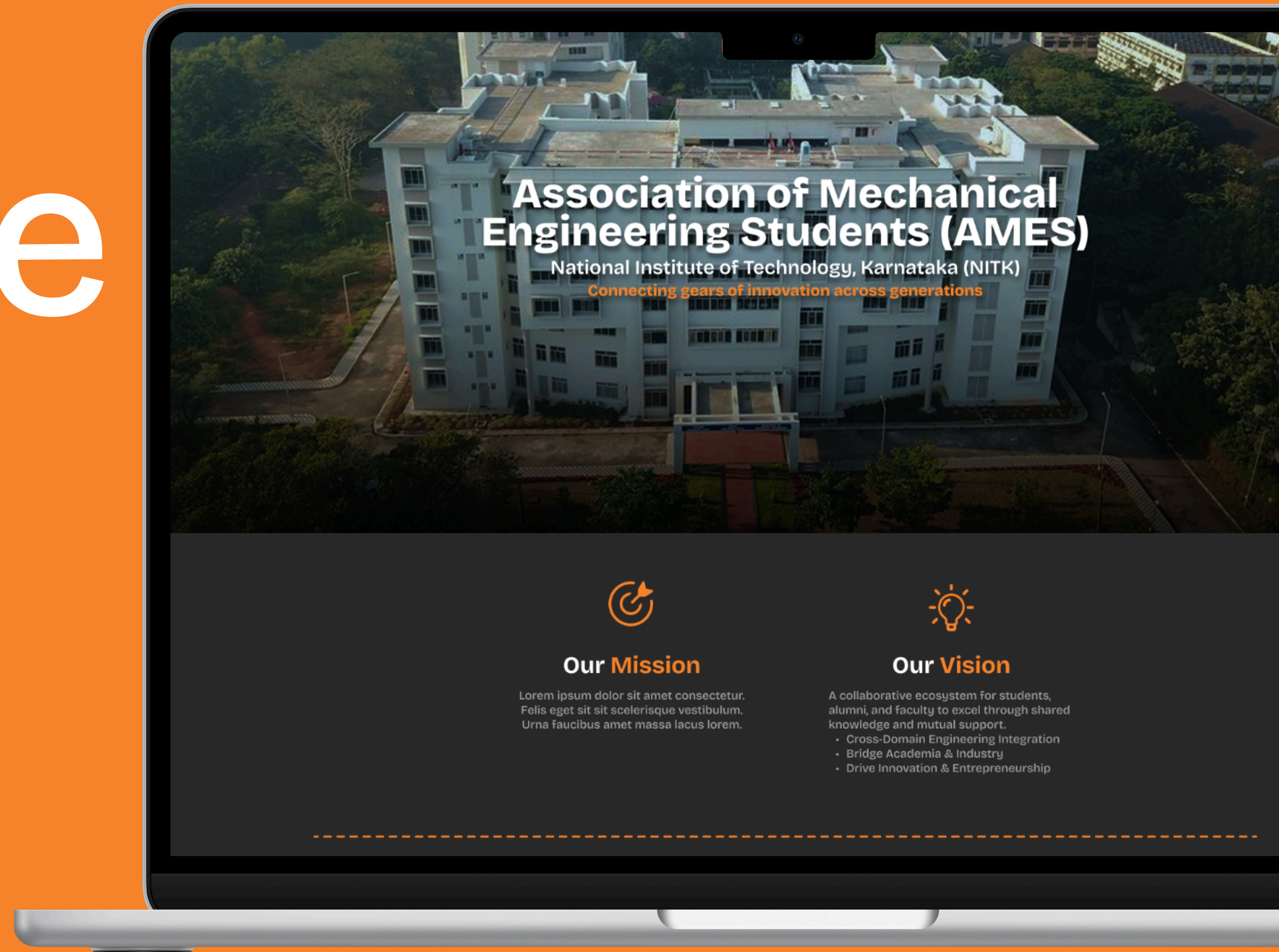
*Mobile

Note:

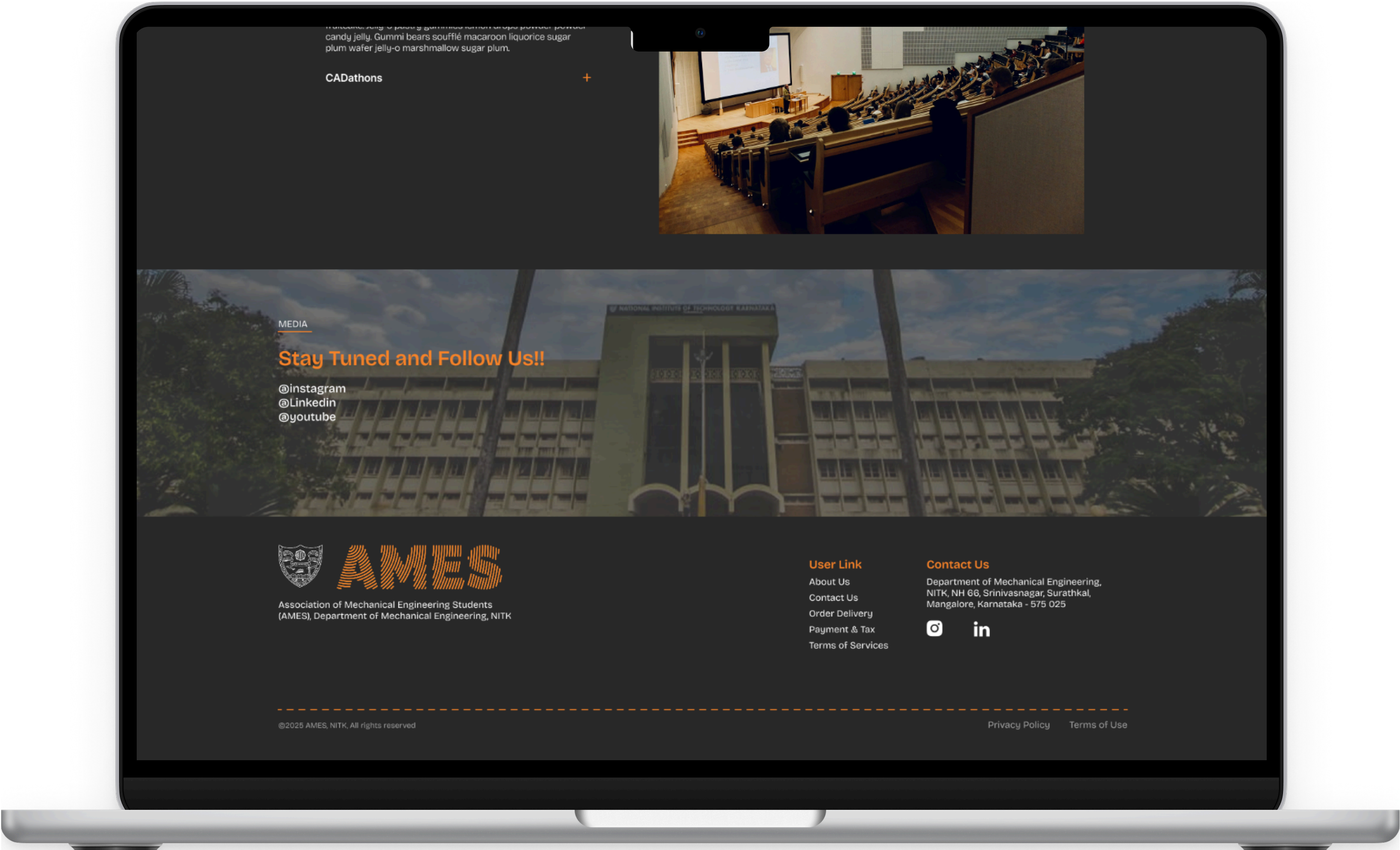
The Lo-Fi designs were made during the initial brainstorming session, as the design process progressed further changes have been made

Hi-Fi (High Fidelity) Prototype

These are the final and approved
prototypes which are currently in the
development stange

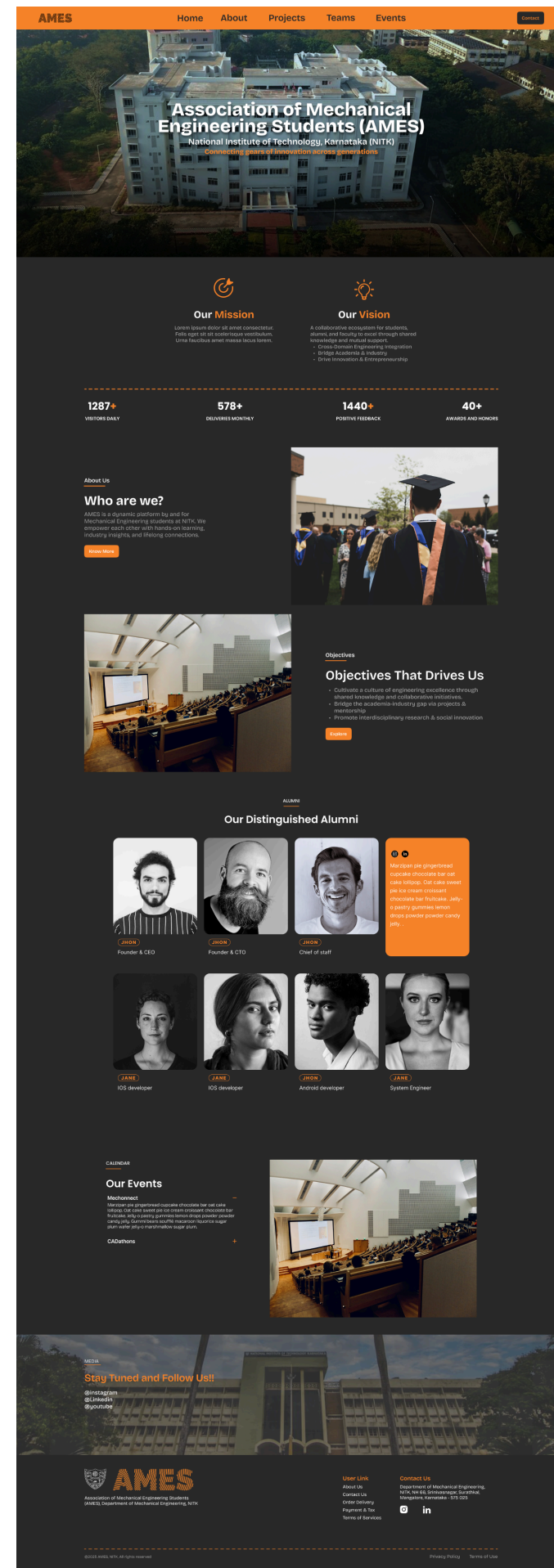


Homepage

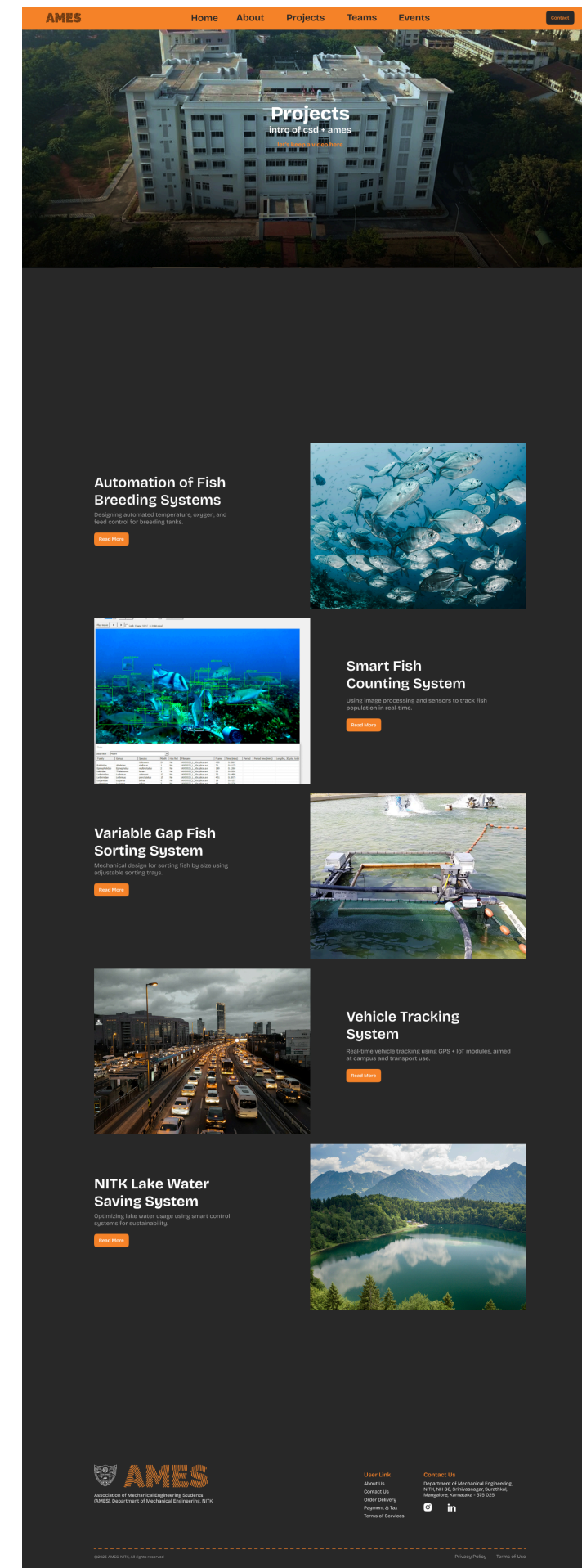


Final Designs

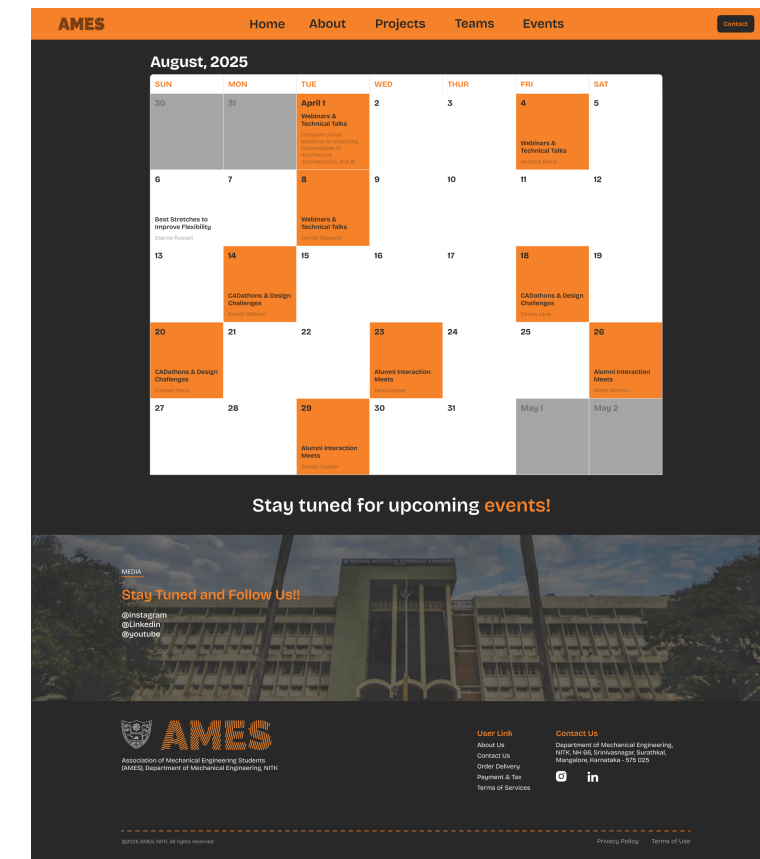
Homepage



Projects



Events/Calender



About

